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🌐 HYTEC INTER Co., Ltd. Unveils New Logo and Rebranding to Mark Global Expansion 🌐

We're excited to announce the launch of our new logo and a fresh rebranding initiative as we continue our global expansion!

From Distributor to Innovator: Expanding Our Global Reach.

Expanding from a technology distributor to also becoming an in-house developer of cutting-edge solutions marks a significant milestone. We now focus on delivering innovative, proprietary products that elevates communication and video technology. With the recent opening of our Taipei office and increased participation in international events, the timing was perfect to refresh our global positioning.

A New Logo for a New Era

Our redesigned logo, inspired by electronic circuits, represents:

- Reliability you can trust
- Technical Expertise driving the latest innovations
- Customer Support that's warm and client-focused

This modern design reflects our ambition to lead in connectivity, video transmission, AI, and more.

Looking Ahead

As we enter this exciting new chapter, we are ready to serve our clients better by combining our trusted distribution services with powerful in-house innovations.

"This rebranding reinforces our vision to become a global leader in elevating connectivity solutions."
— Norihito Asao, CEO of Hytec Inter

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